



# Brazos Valley Cyclists

The Brazos Valley Cyclists (BVC) is a club made up of cyclists from Bryan-College Station and the surrounding area. This diverse group is comprised of competitive and recreational cyclists, with occupations including business professionals, scientists, engineers, university faculty, staff, and students. The club advocates safe cycling as a sport, hobby, family activity, and method of alternative transportation, working with local authorities for bikeway improvements and above all else, promotes the enjoyment of cycling.

Our mission is dedicated to spreading the values of this sport and involving members of the community in cycling for healthy living and entertainment. We host a variety of rides geared to all ages and fitness levels.

We have designed a club jersey that all members and non-members can purchase. Many cycling clubs worldwide have club jerseys, and our affinity group is excited to now also have one. The jerseys have been designed by a graphic artist and a minimum of 50 jerseys will be produced in the first run by a supplier to professional racing teams. The jerseys will be extremely memorable and well executed.

With this in mind, we would like to request that your organization consider becoming a sponsor, helping to support the purchase of these high quality BVC club jerseys. For a \$250 one-time donation, your organization logo will be emblazoned on the rear pockets of the jerseys produced for a period of three

years. After the three year period, your organization may renew the sponsorship at your option.

Why should you become a sponsor?

Your logo will be prominently visible on the jersey rear pockets. Jerseys will be worn by club members on rides throughout the year, both locally and on out-of-town rides around the State of Texas (Katy Flatland, Hotter than Hell (Wichita Falls), MS-150, etc.). Thousands will see your logo!

To support a local organization that provides:

- Bicycles for individuals in the community that cannot afford to purchase them.
- Provides manpower for community fundraising events; i.e. Tri-County Hill Hopper, May Day Ride, St. Jude's Bike-a-thon.
- Organizes cycling safety courses
- Works closely with local authorities, providing input on community planning with regard to bike lanes, and safe cycling routes to work and school for adults and children.

Thank you for your consideration. If you should have any questions, please do not hesitate to contact us. We look forward to welcoming you as a sponsor to the Brazos Valley Cyclists.

Sincerely,

Lenae M. Huebner, Special Events Coordinator, 979.229.5216

Shawn Hokanson, Vice-President, 979.229.8253

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